

HOMERWOOD[®]

PREMIUM HARDWOOD FLOORING

For Immediate Release

Contact:

Michele Zelman
Cherry Leaf Communications
(718) 859-6766
mizelman@cherryleaf.net

HOMERWOOD WORKS TOWARD A BETTER ENVIRONMENT AND A SUSTAINABLE FUTURE

From developing recycling and energy saving programs in its plants and operations to using only domestic hardwoods, HomerWood[®] Premium Hardwood Flooring is dedicated to supporting sustainability.

In order to produce an ecologically sound product, HomerWood carefully customizes its purchasing of raw material. This unique selection procedure has enabled the elimination of waste in the processing of raw material and has thus decreased pressure on hardwood resources.

“We are fully committed to protecting communities and environments in the Appalachian region where we extract, process and manufacture wood flooring products,” says HomerWood General Manager Erik Christensen.

HomerWood is a long-standing member of the Appalachian Hardwood Manufacturers Inc., and after 75 years of forest management, the Appalachian Hardwood Forest is more than sustainable: It is adding 2.29 trees for every single tree harvested. In fact, there are more trees today than 70 years ago and more trees are being planted each year. Net annual tree growth on the nation's commercial forest land exceeds removals through harvesting by an impressive 31% each year, and the amount of wood in the nation's forests continues to increase with more than 28 million cubic feet of wood added since 1977.

“We are proud to contribute to the continued growth and sustainability of natural resources and to provide products and services to our customers that enable them to reduce the environmental impact of the buildings they create,” says Christensen.

-more-

In addition to its stewardship of the forests where it harvests raw materials, HomerWood® carries its commitment into its manufacturing facilities. At the plant in Titusville, Pa, HomerWood is a Zero Percent Waste company. All of its wood fiber bi-products from manufacturing are utilized; even the saw dust and scrap recycled into fuel pellets. “We re-circulate heat from our bag houses, which collect the saw dust, and use it to heat factory during winter months,” explains Christensen.

HomerWood recognizes the importance of protecting the environment and using resources responsibly. “We are committed to environmental stewardship in our dealings with customers, employees, the government and our community,” says Christensen. “We know our customers care about our environment and want to do their part to help. We want consumers to know that when they choose a floor from HomerWood, they can be assured that they are making a difference.”

For information, call HomerWood® Hardwood Flooring at 1-814-827-3855 or log onto www.homerwood.com. For more information about the Appalachian Hardwood Manufacturers, Inc., visit www.appalachianhardwood.info/index.htm.

###

About HomerWood®

Located in Titusville, Pennsylvania, HomerWood® Premium Hardwood Flooring is a manufacturer of premium hardwood plank flooring, including unfinished and prefinished Traditional Character Grade® and Amish Hand-Scraped® products. For more information, visit www.homerwood.com.

© 2009, HomerWood® Premium Hardwood Flooring. All Rights Reserved.
HomerWood® is a wholly owned subsidiary of [Armstrong World Industries](http://www.armstrongworldindustries.com).