



HomerWood Receives National Recognition for American Made Hardwood Flooring Products

Titusville, PA, March 14 – [HomerWood](http://www.homerwood.com)® Premium Hardwood Flooring was cited by ABC World News Tonight on its website – www.abcnews.com – as a resource for consumers looking for American-made home materials as part of the network’s “Made in America” series.

The ABC News series “Made in America” focuses on the purchase of goods made in the USA. When nearly everything in the majority of American households today is manufactured overseas, the series aims to explore whether it’s possible to live comfortably and stylishly, with only American Made products.

“The series is incredibly relevant as it aims to not only raise awareness of the accessibility of American made products in order to boost the economy, but notes that ‘if just 1% more was spent on American made items, 200,000 new jobs would be instantly created’,” said Wendy Wescoat, HomerWood Marketing Manager.

Through the series’ website, www.abcnews.com, web users can view a coast-to-coast list of products being made in the U.S.; HomerWood Premium Hardwood Floors is one of the ABC-identified companies.

Click on the Made-in-America map and HomerWood info will pop in Titusville, Pa, with a hyperlink to the HomerWood website: “This Pennsylvania flooring company uses a selection of North American woods, and recycled lumber from historic barns across the country. It also has a collection of flooring that is hand-scraped by local Pennsylvania craftsmen.”

“The HomerWood call-out on ABC’s website is exciting, because it serves as a resource for those consumers looking for truly American-made items and gives them a chance to discover our product,” said Wescoat. “The website spotlight also aligns us with a highly relevant and significant issue that not only will lead new consumers to our products, but will ultimately help make a difference in the U.S. home goods economy and job market.”

HomerWood is the originator of true Character premium hardwood flooring made in the U.S.A. The wood floors are a subtle blend of carefully selected, high quality lumber grades including clear, select and common planks. Crafted from the entire tree, no two floors are alike; nature makes sure that every plank is unique and appealing to the customer who seeks individuality. Products include upscale, distinctive looks and textural details, including *Character with Color* and *Smoked Specialties™* visuals as well as the trademarked Traditional Character™ and Amish Hand-Scraped® collections. Together, the collections embody an array of unique solid hardwood floors in a wide variety of colors.

All HomerWood floors are compliant with CARB Phase II requirements for indoor air quality and meet the guidelines specified for the Lacey Act. Its Titusville, Pennsylvania manufacturing plant also has received Forest Stewardship Council (FSC) Chain of Custody certification.

For information, call HomerWood Premium Hardwood Flooring at 1-814-827-3855 or log onto www.homerwood.com.

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Photo cutline: HomerWood Amish Hand-Scraped® Flooring: Local Amish craftsman hand-scrape solid wood planks using special hand tools to sculpt the flooring surface. Unlike most of today's machine distressed flooring, HomerWood floors are truly fashioned by hand from premium quality hardwood.

About HomerWood®

Located in Titusville, Pennsylvania, HomerWood® Hardwood Flooring is a manufacturer of premium hardwood plank flooring, including unfinished, prefinished Character Grade® and Amish Hand-Scraped™ Character Grade® products.

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