

HOMERWOOD®

PREMIUM HARDWOOD FLOORING

For Immediate Release

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FACT SHEET

Corporate Data: [HomerWood®](#) Premium Hardwood Floors is a manufacturer of high-quality Character® ¾” Solid Flooring and also offers 5/8” Engineered Plank Flooring – made and manufactured in the USA – servicing the high-end residential building and remodeling markets.

Headquarters: 1026 Industrial Drive
Titusville, PA 16354
1-814-827-3855
www.homerwood.com

Products: **Traditional Character®**, crafted from the entire tree, all of nature’s beautiful, distinctive markings are preserved. These one-of-a-kind markings are highlighted beneath a smooth durable finish. The result is an elegant floor that features both clear and character planks.

Amish Hand-Scraped®, where local Amish craftsman hand-scrape the flooring using special hand tools to sculpt the flooring surface. Every plank in this collection is hand-scraped by local Pennsylvania Dutch craftsmen. Unlike most of today’s machine distressed flooring, HomerWood floors are truly fashioned by hand from premium quality hardwood. No two planks are the same, and like a true piece of art, each plank proudly bears the signature of the craftsman who created it.

Smoked Specialties™ Collection, hand smoking technique creates flooring that has dramatic, rich and alluring visual elements. A true work of art, available exclusively from HomerWood. This collection includes smooth, Amish Hand-Scraped® and wire brushed textures for a stunning visual to complement any décor.

New in 2010: Herringbone cut planks for a stunning design and UV Oil Finish Naturals for a natural patina that enhances the inherent beauty of a HomerWood floor.

HomerWood Premium Flooring is available in seven different species, including Hickory, Cherry, Red & White Oak, Black Walnut, Hard Maple, and Pacific Coast Maple.

Custom Looks: Create or Match Stain Colors; 7" Widths in Certain Species; Sap Free Cherry & Black Walnut and Special Lengths - 2' & 3' Minimum.

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- Distribution:** The company's products are sold throughout the United States by distributors and retailers specializing in hardwood flooring.
- Suppliers:** The lumber that is purchased for the flooring at HomerWood comes from a variety of suppliers. Many of them are Titusville area sawmills. Everything comes from the United States, primarily from the Appalachian hardwood region.
- Environmental:** The Titusville, Pennsylvania manufacturing plant holds Forest Stewardship Council (FSC) Chain of Custody certification.
- HomerWood® Premium Hardwood Flooring Company has made a commitment to environmental responsibility by ensuring that all source material is purchased from suppliers who are concerned about the preservation of natural resources. HomerWood purchases raw material from suppliers who use only the highest standard in forestry practices, thus assuring the conservation and replenishment of forests.
- HomerWood is a long-standing member of the Appalachian Hardwood Manufacturers Inc., and after 75 years of forest management, the Appalachian Hardwood Forest is more than sustainable: It is adding 2.29 trees for every single tree harvested.
- In order to produce this ecologically sound product, HomerWood carefully customizes its purchasing of raw material. This unique selection procedure is instrumental in the floor's visual outcome and results in zero-waste processing of raw materials. This has been the company's green practice for many years to decrease pressure on hardwood resources.
- This unique selection procedure has enabled the elimination of waste in the processing of raw material and has thus decreased pressure on hardwood resources.
- Product Highlights:**
- Quality** – Manufactured by a passionate team that combines personal attention with state-of-the-art technology; 100% made in U.S.A.
 - Authenticity** – Amish Hand-Scraped products truly fashioned by skilled craftsmen (not machine made); Amish signatures on back of every plank as point of pride.
 - Acceptability** – All products Sawn Cut (including Engineered) for superior visual appeal; Now offered in additional earth-toned colors.
 - Durability** – Solid products 3/4" thick; Engineered features hefty, 5/8" thick profile and industry-leading 4mm wear layer.
 - Dependability** – Made from finest raw materials, pre-kiln dried to resist warping and provide lasting stability; Backed by either a 50, 25 or 15 year finish warranty (with the exception of UV-Oil which is non warranted).
 - Originality** – Pioneer manufacturer of Character Grade flooring; Each box nested by trained and experienced eye to ensure ideal visual balance and natural look.
 - Flexibility** – We welcome personal expressions of individual style and accommodate custom requests.
 - Responsibility** – Environmentally sound business practices and ecologically smart products; Use entire tree - environmentally advantageous and unmatched beauty.

About HomerWood®

Located in Titusville, Pennsylvania, HomerWood® Premium Hardwood Flooring is a manufacturer of premium hardwood plank flooring, including unfinished and prefinished Traditional Character Grade® and Amish Hand-Scraped® products. For more information, visit www.homerwood.com. © 2010, HomerWood® Premium Hardwood Flooring. All Rights Reserved. HomerWood® is a wholly owned subsidiary of Armstrong World Industries.